



MA GENERAL TRADING

COMPANY PROFILE

WELCOME

Quality is never an accident; it is always the result of high intention, sincere effort, intelligent direction and skillful execution; it represents the wise choice of many alternatives. Quality means doing it right when no one is looking.

About Us

MA General Trading One of the most cutting-edge, fully integrated trading firms in the UAE. It was year 2020, when it opens its doors in the market as General Traders. We are among the UAE's emergent importers and distributors of high-end consumer goods including both well-known domestic and foreign brands. In the international market, we have established a reputation for sourcing and offering only the best. Due to our devotion to high quality, our products have a prominent profile on the global market. Our business is expertly run and committed to customers.





WHY US?

MA General Trading is the fully licensed general trading, wholesale and distribution company in the UAE. Our success lies in the exceptional and confidential relationship with our valuable suppliers, buyers and loyal employees. We strive to provide the best quality general trading, wholesale and distribution services with the most reasonable prices. We can trade almost anything for you. Our reputation is completely built on Morality, reliability, and value. We keep on refining our services to a unique one, each time you are served by us. We always strive to provide the best services for our client's satisfaction, when it comes to trade.



**FOR THEM IT IS A SYMBOL OF
PRIDE, FOR US IT IS AN HONOR**

Our Mission

We aim to source very best products at the reasonable prices and to have the largest portfolio in the region with wide range of products under one roof and to constantly provide them competitive prices and great-quality products while establishing strong and never-ending relationship with our merchandise.



Our Vision

To become the UAE's leading importer, wholesaler and distributor of consumer products. Our first priority is to be the best in our business and our customer's first choice. Improve our up-to-dated measures including cost, service, quality, mobilization and speed of delivery.

OUR BRAND PROMISE

“To provide state-of-the-art and diverse range of quality products at very competitive prices. To ensure that the customer experience is remarkable and beyond expectations”



OUR VALUES

INTEGRITY

To believe and demonstrate a moral code of soundness that is aligned to good business ethics.

01

CREATIVITY

Committed to improving the quality of life for our employees, their families, our customers and the community.

02

SOCIAL RESPONSIBILITY

To provide innovative and diverse range of quality products at the very competitive price. To ensure that the customer experience is memorable and exceeds expectations.

03

Excellence

We must strive for excellence in whatever we do. Focus on continuous improvement in interactions with people, efficiency of processes and the wellbeing of the organization.

04

EXCELLENT CUSTOMER

Investing time to develop strategic relationships with customers that facilitates the delivery of services beyond customer expectations.

05



**“WE BELIEVE IN
PROVIDING QUALITY AND
GIVING VALUE TO OUR
CUSTOMERS ACROSS
EVERY ASPECT OF THE
PRODUCT SUPPLY
PROCESS AND PRIDE
OURSELVES ON OUR
EFFICIENT,
PROFESSIONAL AND
CUSTOMER-CENTRIC
SERVICES”**

OUR PRODUCT PORTFOLIO





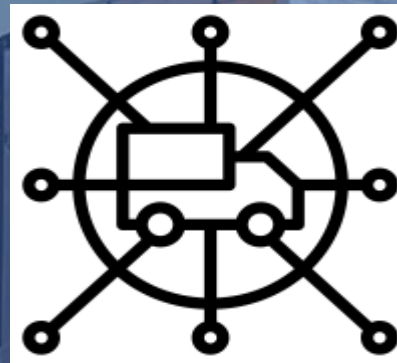
Our portfolio includes thousands of product lines ranging across sports and goods, beauty, personal care, toys, perfumes and fragrances, health care, household, hardware and tools, baby and toddlers, luggage, and general trading items. Our valuable employees handle all aspects of wholesale, general trading and distribution from Dubai, UAE.

OUR SERVICES

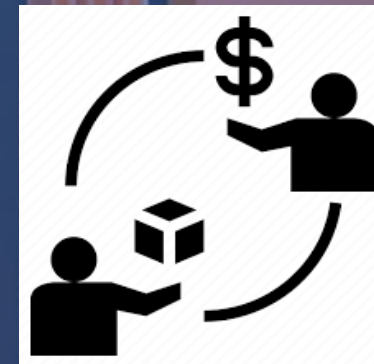
Being a trustworthy and reliable general trading company of the UAE, we are capable of executing orders of all scales. We work diligently to offer the highest-quality products and services at the most competitive prices.



Wholesale



Distribution



General Trading

DISTRIBUTOR

Distribution Of Business And Consumer Goods

MA General Trading vision is to become a regional leading distributor. We want to be the first choice distributors in UAE with diverse businesses and commitment to expand into regional markets as import and Distribution of high end consumer goods. Our partner brands are market leaders in their respective fields and locate across the globe. We have one of the largest distribution networks in the region. We provide our clients with unmatched reach at unmatched rates in UAE market. We continue to add new products to our portfolio & spread their word across UAE.





GENERAL TRADING

Trustworthy And Reliable General Trading

The core objective of MA General Trading is to establish a long-lasting relationship with their clients based on management, expertise, and trust in the market while remaining committed to providing high-quality goods and services at reasonable costs. Being a trustworthy and reliable general trading company of the UAE, we are capable of executing orders of all sizes. We make a consistent effort to deliver the highest-quality services and goods at the most competitive prices. We counsel our partners with optimum strategy for penetration in the trade market of UAE.

WHOLESALE

We have capacity to satisfy the wholesale

MA General Trading has acquired loyal customers in form of wholesalers and retailers as well as consumers all across UAE. We have strong brand partners across the globe owing to our excellent service and trading experience. The diverse portfolio of products that we have accumulated under one roof keeps growing in number and so does our capacity to satisfy the wholesale, retail and consumer needs of the wholesale market of UAE.





OPPORTUNITY

We open opportunities for all forms of business partners as:

- **Supplier**
- **Distributor**
- **Wholesale Agent**
- **Reseller**

We do our best to create mutual beneficial agreement & collaboration.

“We believe in adding value to our customers across all points of the trading process and pride ourselves on our efficient, professional and customer-centric services”



WORK WITH EXPERTS

**“OUR ON GROUND, INTERNATIONAL MANAGEMENT TEAM
HAVE THE MARKET KNOWLEDGE AND EXPERIENCE TO
SERVICE GROWING TRADE NEEDS”**

OUR SERVICE AREA



We have conducted business cooperation, trade transactions & product distribution to various regions in Abu Dhabi

We also have been doing export/Import Activities to several countries in the world

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ABU DHABI



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